

Dan Tropeano Biography

LinkedIn Profile: [linkedin.com/in/danieltropeano/](https://www.linkedin.com/in/danieltropeano/)



Dan Tropeano is Southeastern Pennsylvania segment president for Highmark Inc. In this role, Dan is responsible for implementing Highmark's strategy to strengthen its statewide presence and community-focused service by offering a wide range of health insurance solutions in Southeastern Pennsylvania.

A longtime leader and community servant in Southeastern Pennsylvania, Dan joins Highmark after a 15-plus year tenure with UnitedHealth Group. Most recently, he served as senior vice president and general manager of pharmacy benefit management company OptumRx, a UnitedHealth subsidiary. Previously, Dan served as the health plan CEO for Pennsylvania and Delaware.

Dan earned his BA from Villanova University. He currently serves on the executive committee and is the former chair of the Philadelphia YMCA, is a founding member and current board member of the Pennsylvania Chapter of the American Cancer Society's CEOs vs. Cancer initiative, and is a member of the College of Nursing Board of Consulters at Villanova University.

Dan formerly served as a board member of the

Greater Philadelphia Chamber of Commerce and the Chamber's CEO Council for Growth, as a member of the Satell Institute, and as a board member of both the Greater Philadelphia Association of Health Underwriters and Insurance Federation of Pennsylvania.

Current Board of Director affiliations include:

- Pennsylvania Chapter of the American Cancer Society's CEOs vs. Cancer
- College of Nursing Board of Consulters at Villanova University
- Greater Philadelphia YMCA

Thought Leadership Topics:

- Managed Care
- Employee Benefits
- Health Policy
- Provider Relations

Interviews/Articles:

About Highmark Inc.

One of America's leading health insurance organizations and an independent licensee of the Blue Cross Blue Shield Association, Highmark Inc. (the Health Plan) and its affiliated health plans (collectively, the Health Plans) work passionately to deliver high-quality, accessible, understandable, and affordable experiences, outcomes, and solutions to customers. As the fourth-largest overall Blue Cross Blue Shield-affiliated organization, Highmark Inc. and its Blue-branded affiliates proudly cover the insurance needs of approximately 6.8 million members in Pennsylvania, Delaware, New York and West Virginia. Its diversified businesses serve group customer and individual needs across the United States through dental insurance and other related businesses. For more information, visit www.highmark.com.